

Agenda

Las Vegas, NV • April 3-7, 2018

Tuesday

8:30 am - 5:30 pm

- Welcome
- The Wyndham Advantage
- The Magic of Wyndham Rewards
- Making Your Brand Connection (breakout)
- Welcome Reception

Wednesday

8:30 am - 5:30 pm

- Leading for Performance
- Culture At Its Best (breakout)
- Ask My Peers
- Legal Insights with Stephen Barth
- Optimizing Your ROI (hotel owners only)

Thursday

8:30 am - 5:30 pm

- Connecting to Your Customers (breakout)
- Leveraging Wyndham Tools and Hotel (breakout)
- Building Quality Connections (tradeshow)
- Connecting Your Knowledge to Hotel Performance (breakout)

Friday

8:30 am - 5:30 pm

- Revenue Generation Workshop (breakout)
- GM Fundamentals (breakout)

Saturday

8:30 am - 4:00 pm

- Hotel Sales Workshop (breakout)
- A Day in the Life (breakout)

*Breakouts based on knowledge level, hotel type and market segment.

Hospitality Management Program

Connecting Knowledge to Performance