

Market Segment Websites

Internet Research Sites

www.forbes.com/business

www.hoovers.com

www.ceoexpress.com

www.business.com

www.prnewswire.com/news/

www.businesswire.com

Internet Search Engines

Google: www.google.com

This helps you find basic information about a prospect but also helps you find business for specific months.

Dmoztools: www.dmoztools.com

This search engine is maintained by volunteers and is the largest human edited directory on the web. It can be used to find regional groups. *i.e.:* click *sports*, then *organizations*, then *volleyball*, then *United States*, then *Sports:Volleyball:Regional:United States*, then a *state* to yield all of the volleyball clubs in that state.

Vandema: www.vandema.com

This is a real estate search engine that will help you find every real estate organization. *Click on Resources of Interest US*, then *associations*, then a *state* to yield real estate associations in your state.

Websites By Market Segments

In addition to search engines, you can also go directly to some of these popular website by market segment.

Association

www.business.com

Select the *browse the entire business directory* and then *choose a category*

www.whes.org

Select *members* or *calendars* to see upcoming meetings

Catering

www.findaseminar.com

Lists training seminars across the country

Corporate

www.goingtomeet.com

Select US then your state for meetings/conventions

www.finance.yahoo.com

Click on finance search to enter a company name to yield a profile

www.conventionindustry.org

Click on CMP and then CMP directory. Enter your city/state for a listing of CMP's.

Education

www.theconferencecalendar.com

Select a state and find educational conferences

www.findaseminar.com

Find by venue, state, organization

www.nsba.org

Click on our members to find your state and look for local meetings

Entertainment

www.tourconnection.com

Contacts in the Entertainment industry travel business

Financial

www.managedmoneynet.com

Click on conferences then month and event title

www.cuna.org/events/index.html.

Click on calendar year and month for event listings

Government

www.usa.gov

Government events, training, meetings. Use the [A-Z listing](#) or [State Government](#) for a refined search.

www.fedbizopps.gov

Uncover business opportunities, vendor links. Create a prospecting list by submitting your hotel's zip code.

www.fda.gov

Learn about new product roll-outs, clinical trials, and product approvals

www.gsa.com

Per diem rates available by state

www.statelocalgov.net

Directory of city county, state website by locale.

www.governmentbids.com

Access to direct bids matched to your business profile

Insurance

www.nuco.com

List meetings in the insurance industry

www.insurancejournal.com

Yellow pages for insurance industry + conference and events under the resource tab.

Medical

www.cmeplanner.com

Register for free to see groups/events

www.docguide.com

Medical/pharmaceutical events under *Congress Resource Center then North America*

www.medicalmeetings.net

Medical/pharmaceutical meetings under the toolbox and then select *medical meetings finder*

Religious

www.religiousresources.org

Links to conventions, conferences, events

SMERF

www.military.com

Military reunion website

www.reunionsmag.com

Website for reunions plus you can list your hotel too!

www.tincansailors.com

Military reunion website

<http://groups.google.com>

Searchable database on internet based questions & answers on a large variety of topics.

Sports

www.sportseventsmagazine.com

Fill out RFP's for sporting events. Register first!

www.sportsassoc.com

Click tournaments category then find a tournament

www.eteamz.com

Click enter in the World of Eteamz box. Then select tournaments or camps and clinics

www.google.com

Type in dance competitions for competitions throughout the U.S. Great for weekend groups!

Technology

www.imn.org

Lists events. Click on List All Category Events then event title

www.itworld.org

Lists upcoming technology conferences